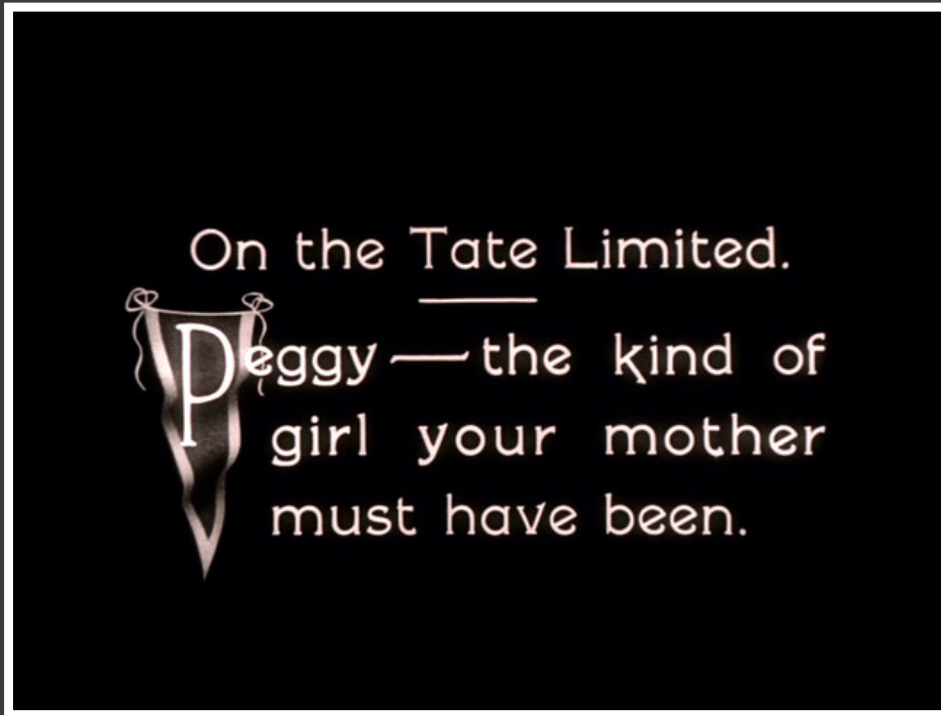


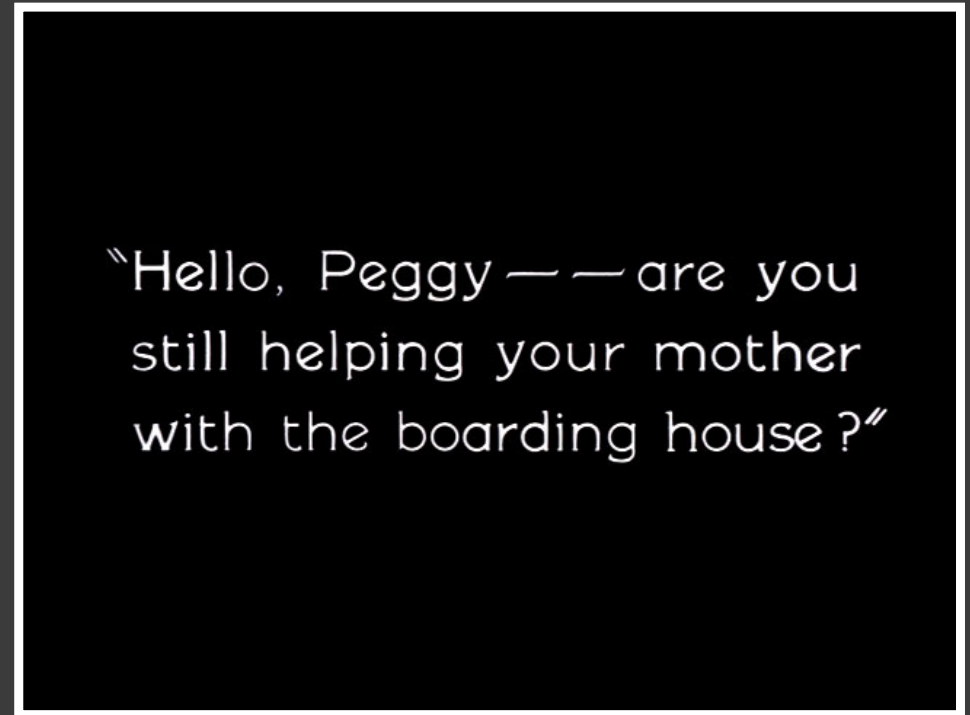


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Slide 1: Introduction to Silent Film – The Title Card



Title Card Example:
Expository Information



Title Card Example:
Dialogue

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Slide 2: Who's Speaking?

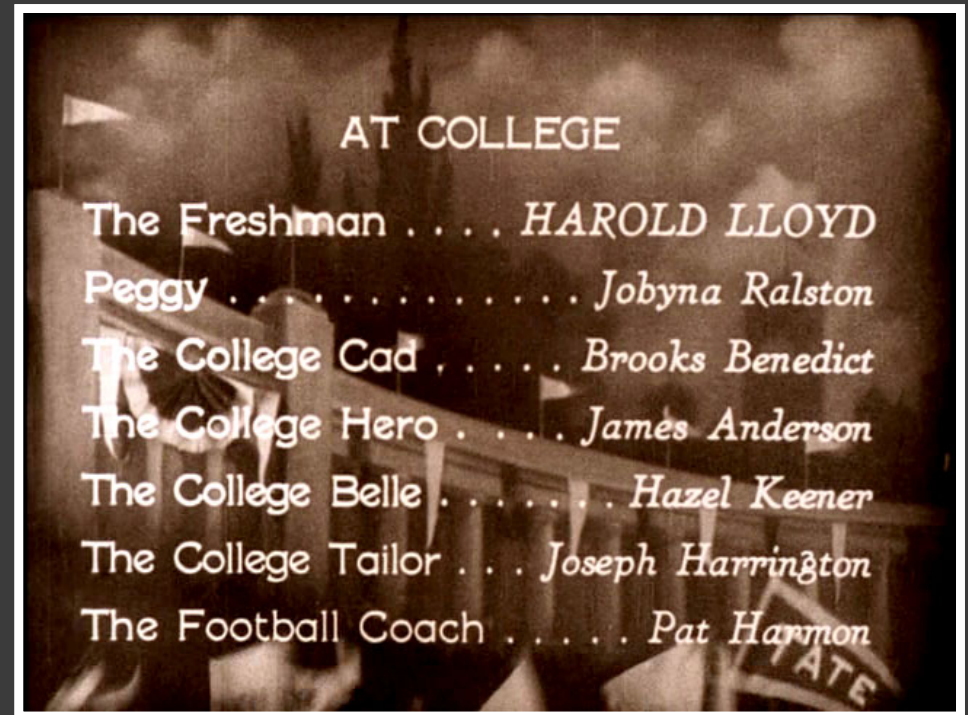
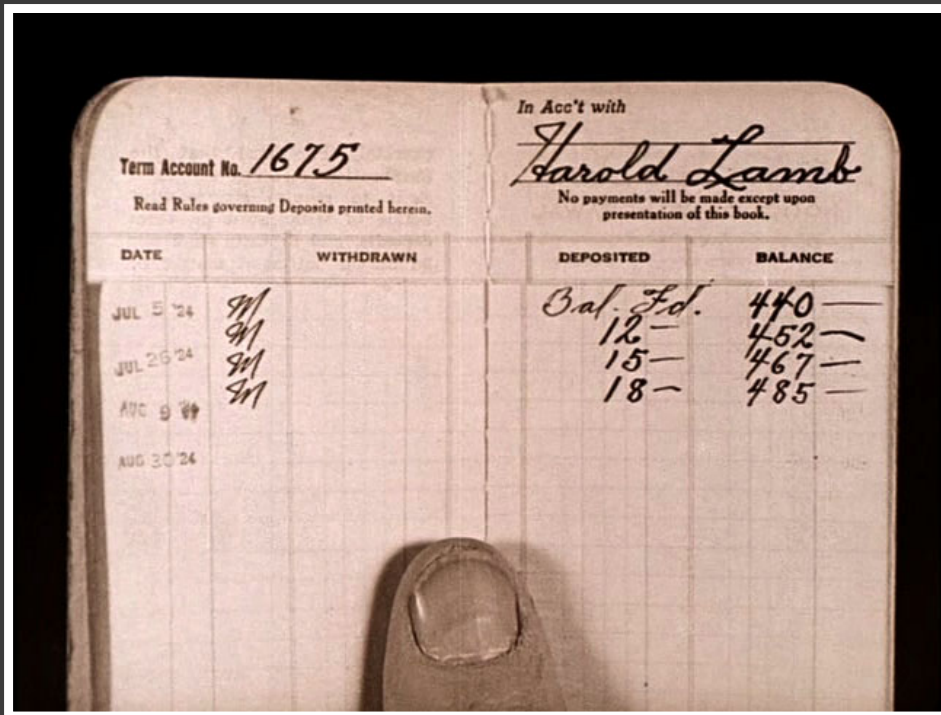


"I think I know the word
for number 19 vertical—
'a name for the one you
love.'"



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Slide 3: Photograph vs. Title Card





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Slide 4: Explicit and Implicit Information

“Look, Pa, how much Harold has saved to take to college for spending money—just by selling washing machines.”

Explicit Information

Do you remember those boyhood days when going to College was greater than going to Congress— and you’d rather be Right Tackle than President?

Implicit Information



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Slide 5: Is It Explicit or Implicit?

The opening of the
Fall term at Tate
University — a large
football stadium with
a college attached.



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Slide 6: The Reaction Shot



The Action . . .



The Reaction



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Slide 7: Reading the Shots



"Isn't it wonderful to
be in love?"





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Slide 8: The Fotoplayer



Don't Fail to Look Us Up!
The Fotoplayer—a wonderful pipe organ
and orchestra with traps of all kinds

Visit the
factory at
Berkeley
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and make a
tour of our
wonderful
plant.

Visit the
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California
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and see and
hear our lat-
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models.

The FOTOPAYER may be played manually and with ordinary piano rolls, changes
instantly to fit the pictures—Built to fit the pit—All styles and prices.

Write for full information

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Slide 9: Picturoll





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Slide 10: College Cheers!

Colorado College:

Rah! R! R! Pike's Peak or bust!
Colorado College – Yell we must!

University of Illinois:

Rah, hoo, rah!
Zipp, boom, ah!
Hip-zoo!
Rah-zoo!
Jimmy blow your bazoo!

Williams College:

Rah! Rah! Rah!
Yums! Yams! Yums!
Willyums!

University of Chicago:

Chi – ca – go
Chi – ca – go

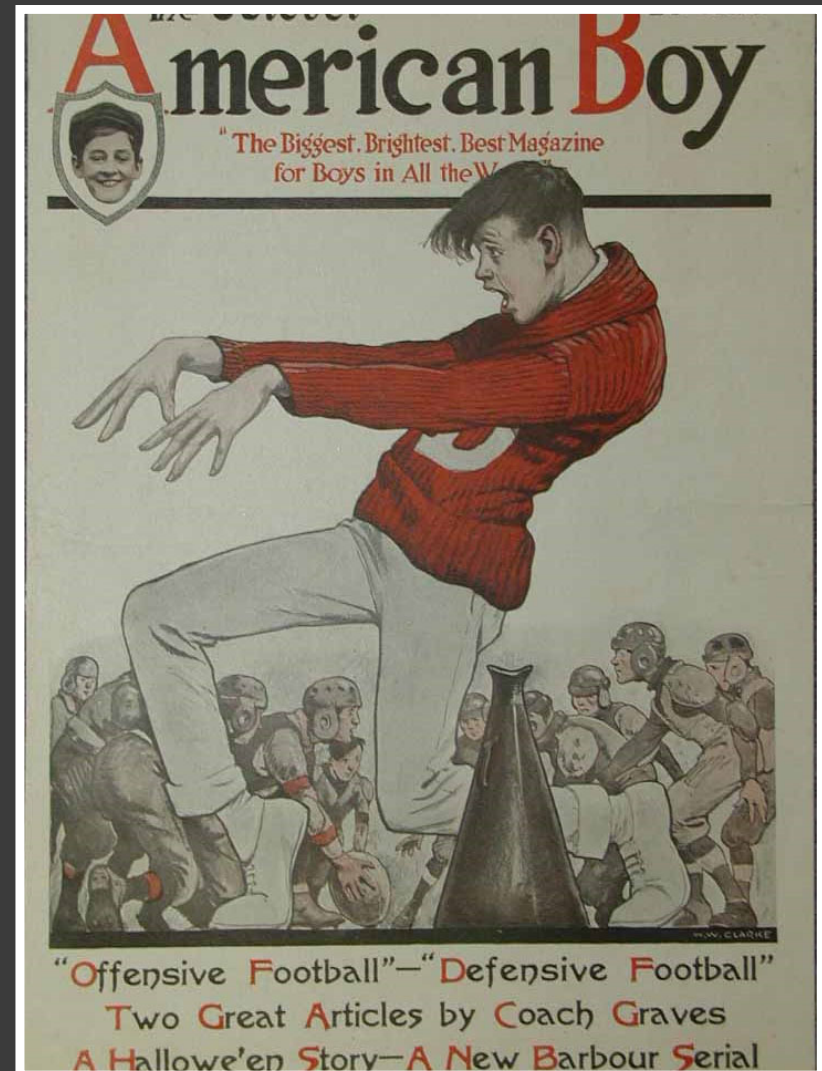
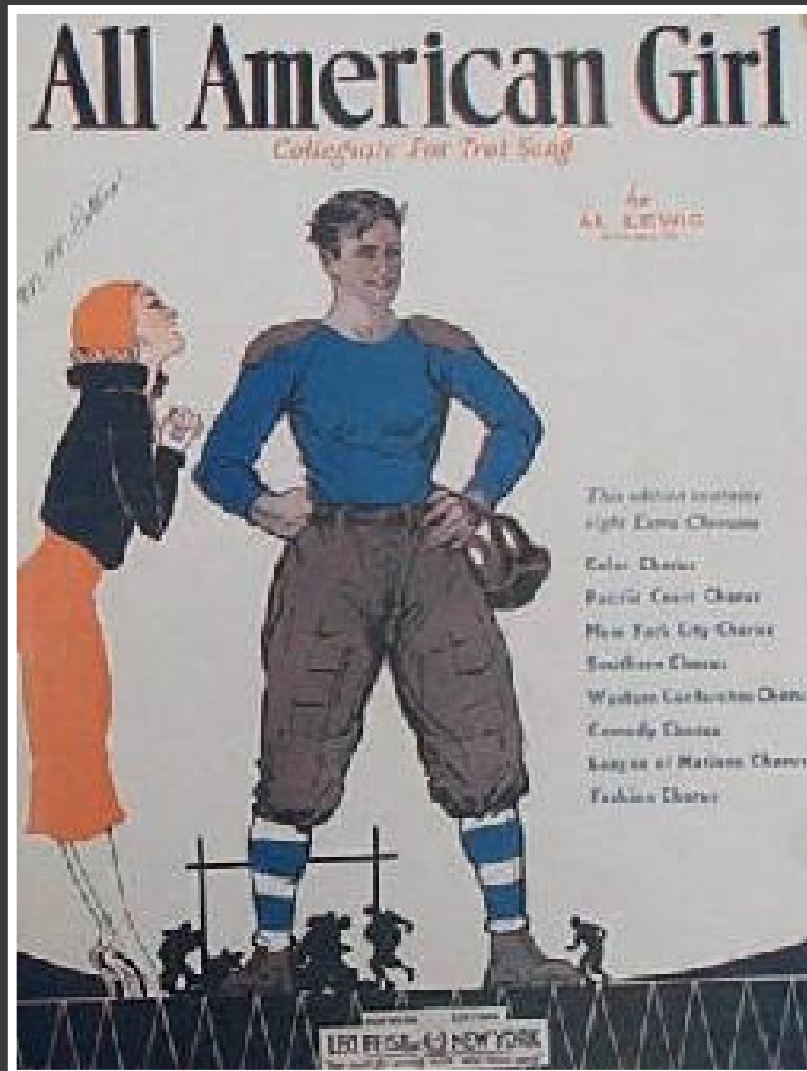
Go Chi – ca
Go Chi – ca

Go Chic-ca-go!



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Slide 11: Illustrations from the 1920s





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Slide 12: The Galloping Ghost





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Slide 13: What Is College Spirit?

The term "college spirit" is most commonly used with reference to athletics. It is the duty of the men of might to join the football squad, of the skilled baseball player to give the nine the benefit of his services, of the student body to support the teams financially and by attendance at games. College spirit demands hard work and much cheering. It calls not only for enthusiasm in play and in celebrating victory, but also for cheerfulness and encouragement in the hour of defeat,—for readiness to welcome a returning team with band and banners even though it bears a load of failure. . . .

College spirit signifies loyalty, active loyalty, to the social welfare. Obviously this is why the central application of the term is so commonly athletic: here is the principal unifying agency of the college,—the common interest. Here, too, is the supposed objectionableness of the "grind": his interests seem individualistic, unmindful of society. The various implications of the idea may be hazy or incomplete in the mind of the undergraduate, but its essential significance is clear to him: the individual must sink his individuality or independence in some activity for the group.

Source for quote: *College Study and College Life* by
Bernard C. Ewer, Boston: Richard C. Badger Publisher, 1917.



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Slide 14: Set-up, Build-Up, Punchline!



THE PUNCHLINE – The outcome, the moment when the character realizes the truth. The result is – or should be – laughter.



THE BUILD UP – Additional details (actions, words) that create suspense. Usually the audience can see or knows something that one of the characters does not.

THE SET UP – Provides necessary details (actions, words) to help the audience understand the situation.



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Slide 15: Gag Example: The Model Football Player



THE PUNCHLINE – Harold accidentally tackles Coach and only then does coach realize who he has been praising—the college boob. The joke’s on Coach.



THE BUILD UP – Coach tells the players that “this man” - the Quarterback standing behind him - is a model athlete. Coach doesn’t see what the players (and the audience) sees, that Harold and not the QB is standing behind him.

THE SET UP – During football practice, coach is trying to inspire his players. Harold enters late, unseen by the coach.



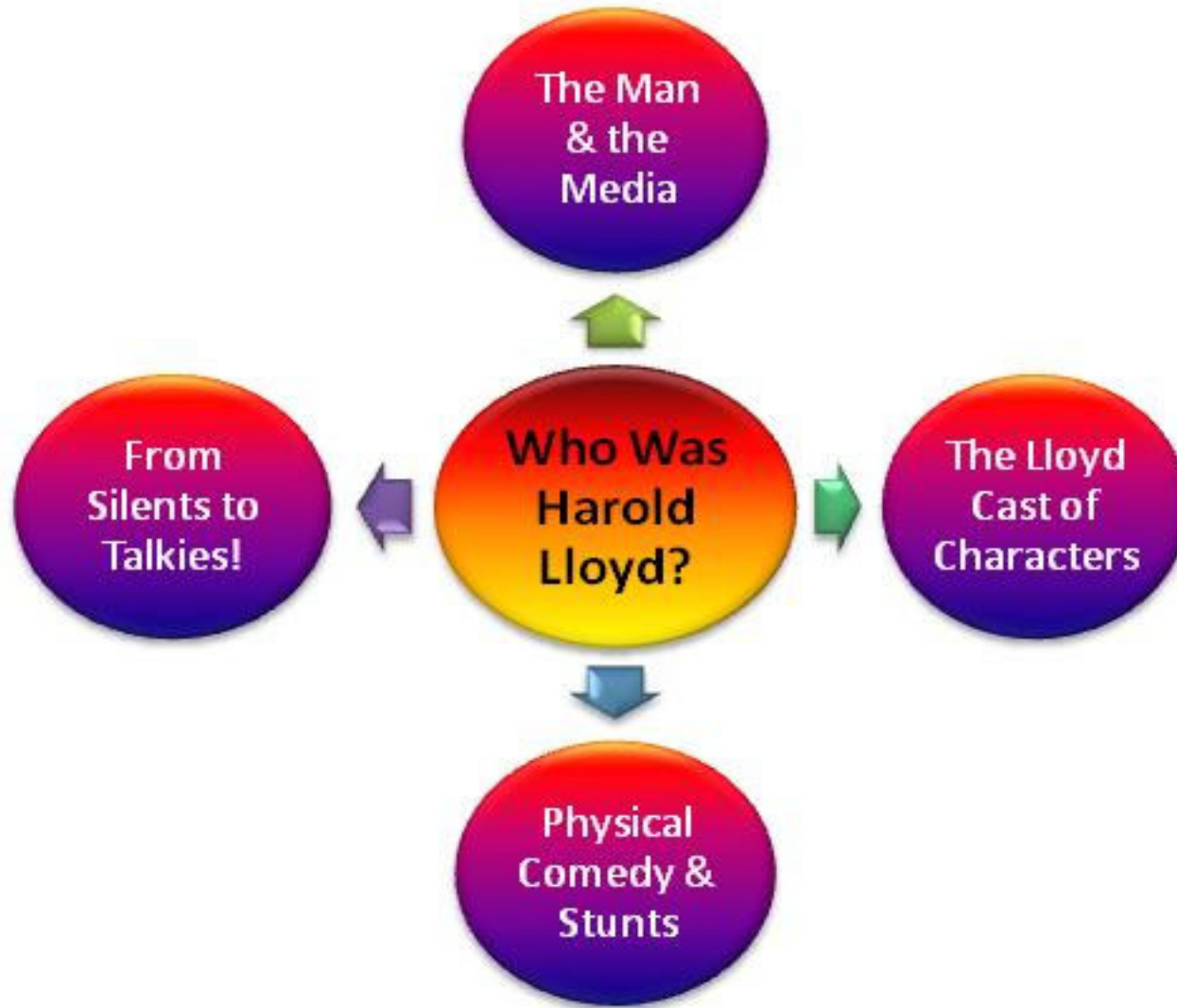
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Slide 16: Fashions in the 1920s





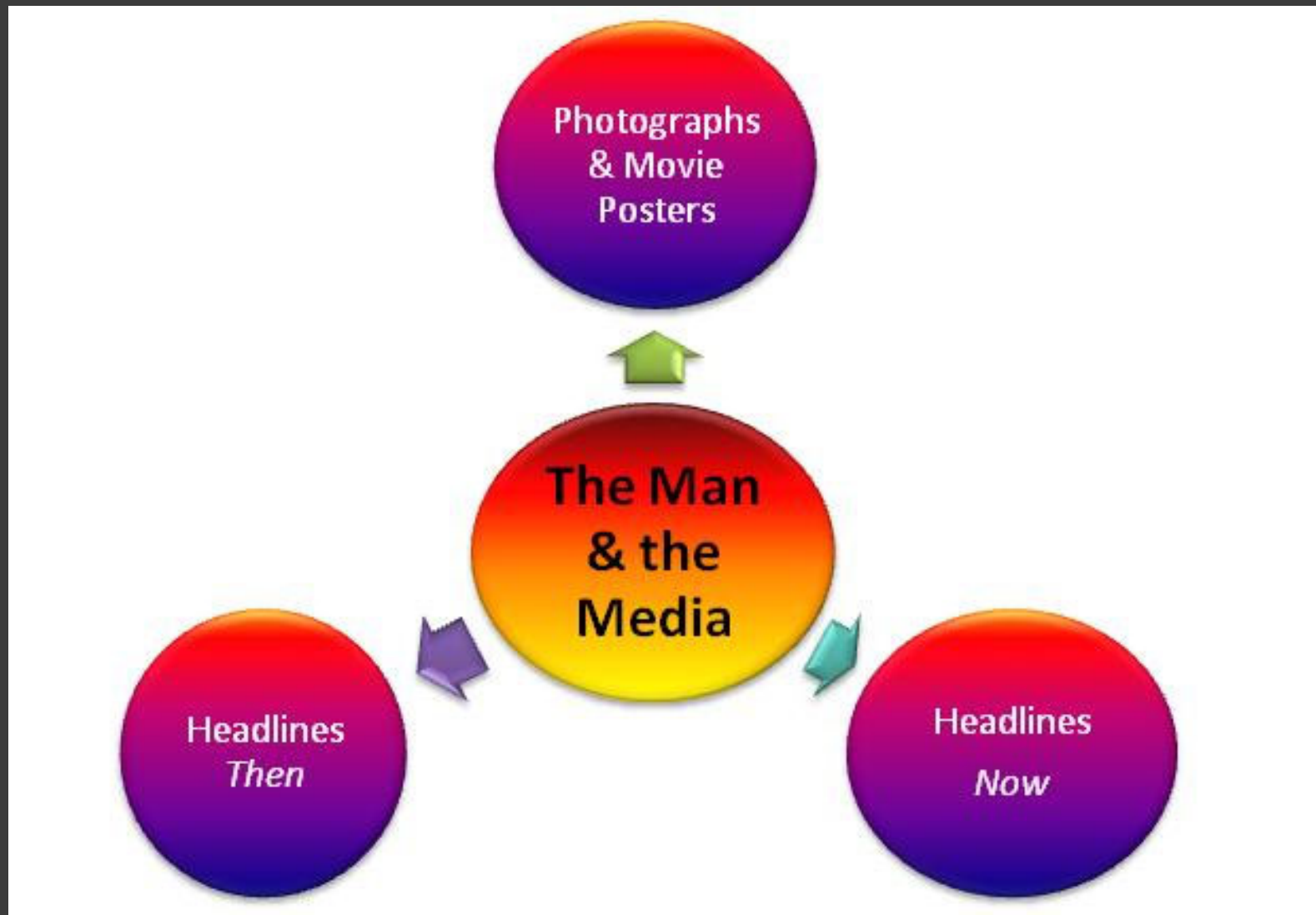
Slide 17: Extension—Student Research Activity





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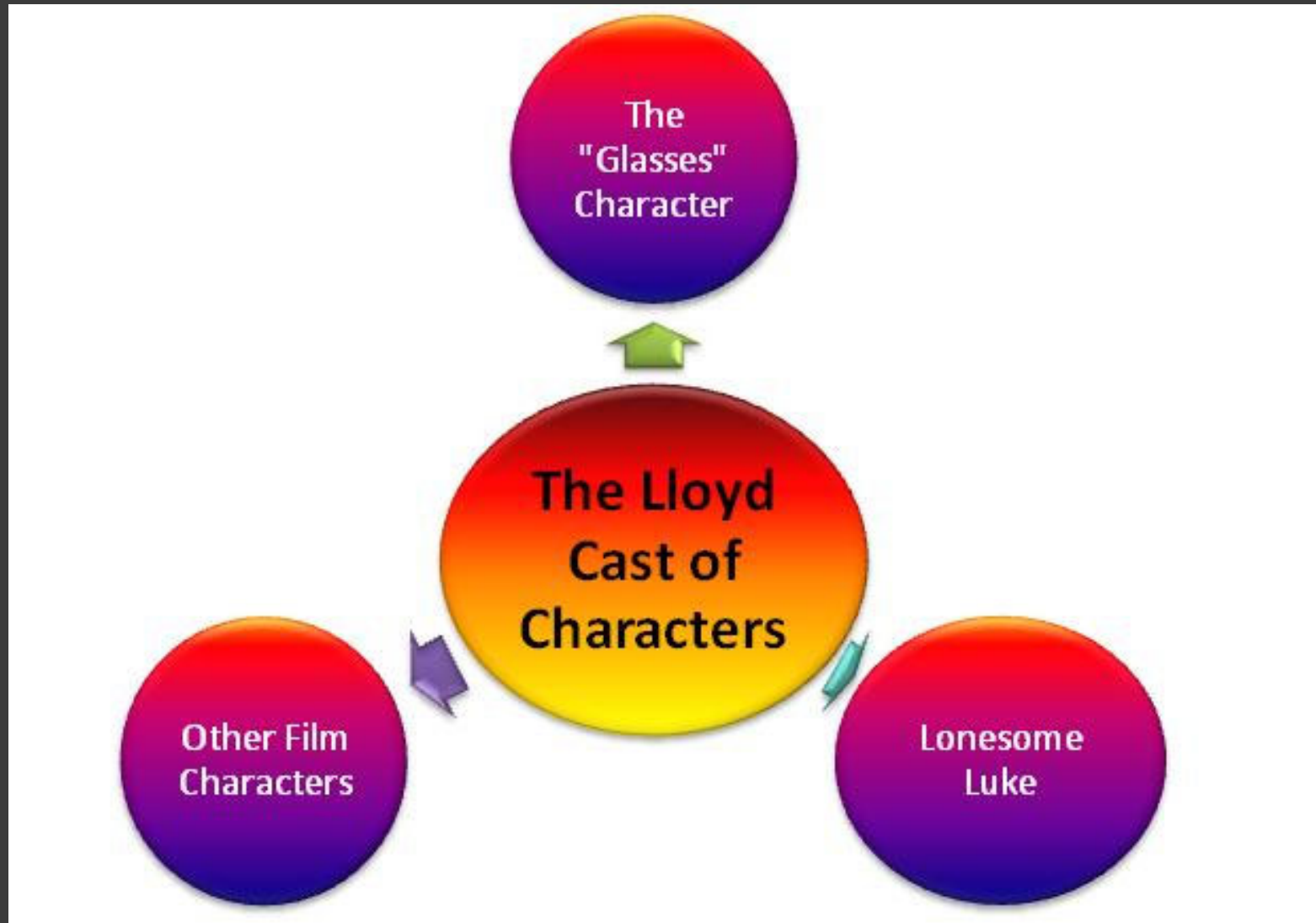
Slide 18: Extension—The Man and the Media





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Slide 19: Extension—The Lloyd Cast of Characters





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Slide 20: Extension—Physical Comedy & Stunts

